

# CASE STUDY

## RETAIL

### ZIMSON WATCHES

#### BACKGROUND

Zimson - A legacy of watch **retailers since 1948** Housing over 50 international and national brands Over **40 watch stores** spread across South India in the cities of Chennai, Coimbatore & Bangalore. A trusted brand name for wrist watches

#### PROBLEM /CHALLENGES

Zimson stores have hosted their **Retail ERP** with sensitive data on a server within the Azure **Public cloud**. Their staff was accessing this data in an unsecured manner, which resulting in issues like,

- **Sensitive Customer Data accessible** from anytime and anywhere
- **Ransomware attack** possible on stores and Billing Servers
- **No visibility** of traffic or uptime status of endpoints/servers

#### SOLUTION OFFERED BY COSGRID

COSGrid **MicroZAccess** - Smart Zero Trust Network Access (**ZTNA**), an alternative to VPN that securely authenticates the user and seamlessly connects the device to the Cloud through reliable, high performance and encrypted tunnels

- ▶ Peer-to-Peer (**Mesh**) Network
- ▶ Policy-based **Zero Trust Access**
- ▶ **Flexible Deployment**
- ▶ Enhanced **Device Trust**

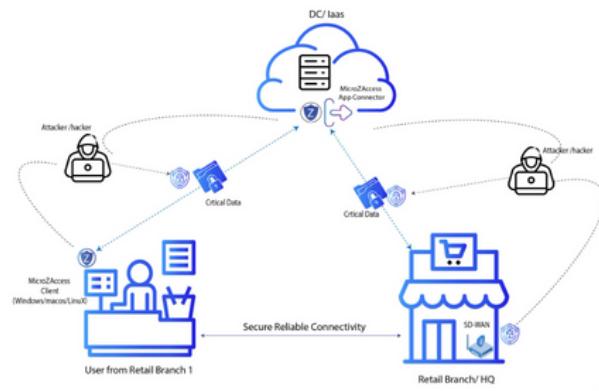
#### BENEFITS

- ✓ **Data Confidentiality** - Workstations and Servers can be access only by authorized
- ✓ **Assured Service Uptime** - Workstations and Servers not visible to unauthorized
- ✓ **Visibility & Ease of Management** - Scalable, Highly Available with Customized Workflows & Automation
- ✓ **Compliance to Data Privacy Laws** - Customer Privacy laws
- ✓ Enables **secure store access** by easy management of Store Wi-Fi
- ✓ **Easy deployment** of high quality & reliable store connectivity through SD-WAN



#### FEATURES / USE CASES

- ▶ **Secure Zero Trust Access**
- ▶ **Compliance Enablement** - **Auditable Access Logs & micro-segmentation**
- ▶ **Ransomware attack Prevention**
- ▶ **Network Visibility and Access Control**



" In the retail world, securing our data and systems is paramount, MicroZAccess- **Modern Security for Modern Retail**: The fact that it's designed for things like SD-WAN and SASE gives us hope that it's **future-proof**, at least for the foreseeable future. For retail store owners looking to step up their **cyber security** game, MicroZAccess is worth checking out. While it might have a bit of a learning curve for some, the **peace of mind it offers is priceless. Would recommend!** "

**Mr Chandru , IT Consultant**  
**Zimson Watches Pvt Ltd**